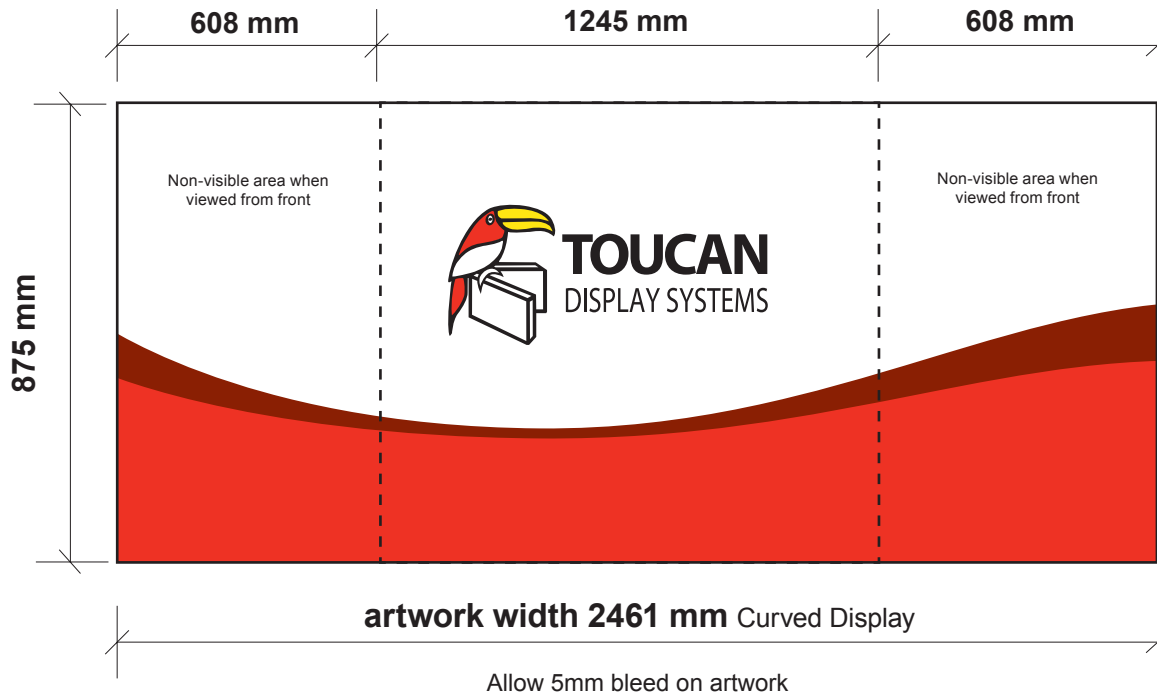


Panorama Pop-Up Counter Artwork Specifications

One piece graphic panel wraps around the Pop-Up frame to meet at the back.



Up to 50% of this panel may not be visible from directly in front of the stand, and designers should remember this. When designing the panel consider that it wraps around to the back of the frame or counter and is only 50% visible from directly in front. If you have any questions please call your local office, details below.



Pop-Up Counter frame has handy shelves accessible from back.



Sydney

Unit 20 Quantum Corporate Park
287 Victoria Rd Rydalmere NSW 2116

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F: 02 9684 2055
E: sydney@toucan.com.au

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Carrum Downs VIC 3201

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Adelaide

39-41 Fullarton Rd
Kent Town SA 5067

T: 08 8363 1288
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Perth

65 Guthrie St
Osborne Park WA 6017

T: 08 9244 2233
F: 08 9244 2311
E: perth@toucan.com.au

Find out more today
Call 1800 642 233
or visit www.toucan.com.au

Help us help you

Avoid errors - create artwork at 100% scale

Create artwork at 100% of final size to avoid errors

Artwork for multi panel/ panorama displays should be set up as a spread.

Scaled artwork

If artwork must be created at scale, use 50%, 25% or 10% of final size.

A document with a final size of 1800 mm x 1200 mm could be supplied at 900 mm x 600 mm (50%), or 450 mm x 300 mm (25%)

Crop Marks & 5mm Bleed

Clearly mark the final trim size, including panel trim sizes in the case of Pop-Up displays.

All artwork should have a 5 mm bleed on all sides.

Please ensure PDFs have appropriate crop marks and bleed.

Images Resolution

Images to be supplied at a minimum of 100 dpi if at 100% of final output size.

Images should be 400 dpi if at 25% of final output size, and 200 dpi if at 50% of final output size. These resolutions are the minimum requirements, images can be supplied at higher resolutions if desired.

Colour Matching & Colour Profiles

For colour accuracy we recommend assigning Pantone coated spot colours as required - especially in logos. This allows colours to be matched as closely as the print process allows. Remember to embed colour profiles when saving images to facilitate colour matching.

Fonts

Please supply all fonts used within the artwork document.

File Formats

Toucan accepts files in the following formats:

InDesign, Illustrator, Photoshop, Quark Express, TIFF, EPS, PDF (Print Quality), JPEG (Max Quality)

Hardcopy

Please supply a hardcopy of final artwork layout. Without this we accept no responsibility if any fonts or images etc. are missing.

File Organisation

Keep all your related files together in a single folder. Do not supply files that are not used in your artwork. Please make sure all linked files are updated.

Visible Area - Panoramas & Displays

The end panels of panorama pop-ups and 3D displays are not fully visible from directly in front of the stand - Please allow for this in your design and ensure all key information is in the central area of the artwork - Full details of this are given on the specification sheets.

Delivery of Artwork

We accept artwork via CD, DVD, & email (email attachments should not exceed 5Mb).

For larger files please use our ftp site - Please call us for details.

When files have been placed on this ftp site please advise graphics@toucan.com.au that they have been uploaded.

Any Questions?

Please call us. We are always ready to make your life a little easier.